



HENRY BAKER COLLEGE

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PERSONAL DETAILS

NAME SHINU THOMAS P
DEPARTMENT COMMERCE
DESIGNATION ASSISTANT PROFESSOR
EDUCATIONAL QUALIFICATION M.COM, NET
DATE OF JOINING 02ND JUNE 2011
EMAIL shinu@henrybakercollege.edu.in



AREA OF SPECIALIZATION/RESEARCH INTERESTS

Finance

CAREER PROFILE

<i>Sl. No</i>	<i>Institution</i>	<i>Designation</i>	<i>Period</i>
1	Henry Baker College, Melukavu	Assistant Professor	02.06.2011 - Onwards

RESEARCH PUBLICATIONS

<i>Sl. No</i>	<i>Name of the Journal</i>	<i>Title of the Article</i>	<i>ISSN No</i>	<i>Month & Year</i>

BOOKS PUBLISHED

<i>Sl. No</i>	<i>Title of the Book</i>	<i>Year of Publication</i>	<i>Name of the Publisher</i>	<i>ISBN No</i>	<i>Year</i>

ARTICLES/FEATURES

<i>Sl. No</i>	<i>Title of the Book</i>	<i>Title of the Articles</i>	<i>Year of Publication</i>	<i>Name of the Publisher</i>	<i>ISBN No</i>	<i>Year</i>
<u>1</u>	FDI and Indian Capital Market	Role of ICT on the Growth of Service industries	<u>2016</u>	Sri Kaliswari College, Sivakasi, Tamilnadu	<u>978-93-5258-485-7</u>	<u>2016</u>
<u>2</u>	Re defining marketing in the digital era of Globalization	Use of Social Media As a marketing Strategy in MSMEs	<u>2015</u>	Providance College, Calicut	<u>9789382709954</u>	<u>2015</u>
<u>3</u>	Innovative HR Practices in the Cooperative world	Green HRM and its Acceptance	<u>2015</u>	P. Durai Swamy, Hikey Media	<u>978-93-82570-68-4</u>	<u>2015</u>
<u>4</u>	Role of Self-Help Group in Socio-Economic empowerment among rural women	Role of Self-Help Group in Socio - Economic empowerment among rural women	<u>2015</u>	SDMIMD, Mysore	<u>978-93-83302-09-3</u>	<u>2015</u>

DETAILS OF WORKSHOPS/CONFERENCES/SEMINARS/SYMPOSIA ATTENDED

<i>Sl. No</i>	<i>Title of the seminar/workshop</i>	<i>Venue (UGC)</i>	<i>Date</i>	<i>Title of the paper</i>	<i>International/ National/ Regional</i>	<i>Invited/ Contributed /Participation</i>
1		ICT Academy ,Kerala	21 st and 22 nd November 2019	Workshop	Reginal	Participation
2	Workshop on young innovators programme	Kerala Institute for Entrepreneurship Development	9 th October 2018 to 12 th Oct 2018	Workshop	Reginal	Participation

3	Workshop on personal Entrepreneurial Characteristics	Mahatma Gandhi University	5 to 11 December 2018	Workshop	University	Participation
4	Workshop on Restructuring of curriculum /syllabus of Post graduate Programme in commerce	SMBS ,Mahatma Gandhi University	6 th May 2019 to 10 th May 2019	Workshop	University	Participation
5	Workshop on Data Analysis in Business research using SPSS and R studio	Kongu Engineering College ,Erode	11 th ,12 th and 13 th August 2014	Workshop	National Level	Participation
6	Workshop on Multi Variate Analysis using SPSS and AMOS	School of Indian Legal Thought	27 th and 28 th February 2016	Workshop	University	Participation
7	National Workshop on Cyber Crimes and Cyber Laws	SDMIMD Mysore	21 st and 22 nd 2015	Workshop	International	Participation
8	4 th International Conference on Emerging trends in Finance and Accounting	ICT Academy ,Kerala				

WORKSHOPS/CONFERENCES/SEMINARS/SYMPOSIA/WORKSHOP ORGANIZED

<i>Sl. No</i>	<i>Title of the seminar/ workshop/ conference etc.</i>	<i>Venue/Agency</i>	<i>Date</i>	<i>International/National/Regional</i>

HONOURS AND AWARDS

<i>Sl. No</i>	<i>Award Name</i>	<i>Instituted by</i>

POSITIONS HELD OR HOLDING IF ANY

<i>Sl. No</i>	<i>Position</i>	<i>Year</i>
1	NSS Program officer	2011-2014
2	Students Welfare committee member	2011-2014
3	Cooperative society Director Board Member	2011 -till date
4	ASAP Coordinator	2013-14, 2014-15
5	ED club Co Ordinator	2017-2018
6	WWS Mentor	2015-16
7	College Union Advisor	2017-2018
8	Internal Examination Co-Ordinator	2019-20, 2020-2021
9	Staff council Member	2018-21

RESEARCH PROJECT

<i>Sl. No</i>	<i>Title of the Project</i>	<i>Funding Agency</i>	<i>Amount</i>	<i>Period</i>	<i>Major/Minor</i>

MEMBERSHIP IN SCIENTIFIC/PROFESSIONAL SOCIETIES IF ANY

<i>Sl. No</i>	<i>Name of the Society</i>	<i>Nature of membership</i>	<i>Annual/Life time</i>

RESEARCH SUPERVISION

<i>Sl. No</i>	<i>Scholar's Name</i>	<i>Title</i>	<i>University</i>	<i>Year of Registration</i>	<i>Status</i>

COURSES ATTENDED FOR PROFESSIONAL DEVELOPMENT

<i>Sl. No</i>	<i>Name of the Course</i>	<i>Organizing Institute</i>	<i>Period</i>
1	Statistical Analysis for Business Research	Pondichery University	15 to 24 March 2017
2	NSS PO training	Rajagiri College of Social science	27 th to 3 rd July 2012
3	UGC Sponsored Special Summer School	HRDC ,University of Calicut	20-05-2016 to 09-06-2016
4	UGC Sponsored Orientation Programme	HRDC ,University of Calicut	01-03-2014 to 28-03-2014
5	UGC Sponsored Short term Course	HRDC Kannore University	21/8/2017 to 25/8/2017