



# HENRY BAKER COLLEGE

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## PERSONAL DETAILS

**NAME** JENIPHER CARLOS HOSANNA  
**DEPARTMENT** COMMERCE  
**DESIGNATION** ASSISTANT PROFESSOR  
**EDUCATIONAL QUALIFICATION** B.Sc. M.COM, MFM, MCS, LLM,  
MBA,PGDT, NET  
**DATE OF JOINING** 13<sup>TH</sup> JAN 2011  
**EMAIL** [jenipher@henrybakercollege.edu.in](mailto:jenipher@henrybakercollege.edu.in)



## AREA OF SPECIALIZATION/RESEARCH INTERESTS

Financial Management, Corporate & Securities Laws, Income Tax, Cooperatives,  
Mathematical Finance, Mathematical Portfolio Theory, and Social Commerce

## CAREER PROFILE

<i>Sl. No</i>	<i>Institution</i>	<i>Designation</i>	<i>Period</i>
1	Christian College, Kattakkada	Guest Lecturer	04-08-2007 to 31-10-2007
2.	K N M Govt. College, Kanjiramkulam	Guest Lecturer	01-11-2007 to 12-01-2011
3	Henry Baker College, Melukavu	Assistant Professor	Since 13-01-2011

## RESEARCH PUBLICATIONS

<i>Sl. No</i>	<i>Name of the Journal</i>	<i>Title of the Article</i>	<i>ISSN No</i>	<i>Month &amp; Year</i>
<u>1</u>	Kegees Journal of Social Science	A Critical Analysis of Capital Asset Pricing Model (CAPM)	ISSN-0975-3621	January 1, 2011

## BOOKS PUBLISHED

<i>Sl. No</i>	<i>Title of the Book</i>	<i>Year of Publication</i>	<i>Name of the Publisher</i>	<i>ISBN No</i>
1	UGC NET/JRF Financial Management for Commerce & Management	December 2017	Book Media, Pala	978-93-85105-84-5
2	UGC NET/JRF Banking and Financial Institutions for Commerce	February 2018	Book Media, Pala	978-93-85105-91-3
3	UGC NET/JRF Business Management for Commerce & Management Students	March 2018	Book Media, Pala	978-93-85105-96-8
4	Cooperative Management for Cooperative Service Examinations	January 2018	Book Media, Pala	978-93-85105-88-3
5	Commerce & Management Viva Voce for M.Com & MBA Students	January 2018	Book Media, Pala	978-93-85105-87-6

## ARTICLES/FEATURES

<i>Sl. No</i>	<i>Title of the Book</i>	<i>Title of the Articles</i>	<i>Year of Publication</i>	<i>Name of the Publisher</i>	<i>ISBN No</i>
1	Free Trade Agreements and Indian Economy - Prospects, Potentials, Problems and Experiments	India ASEAN FTA - The Challenges of Going Global	January 1, 2013	B-Digest Publications, Nagercoil	ISBN:978-81-923975-3-5

2	Financial Inclusion and Inclusive Growth	Financial Inclusion of the Urban Poor – Challenges and Solutions	January 1, 2013	B-Digest Publications , Nagercoil	ISBN:978-81-8484-264-7-1
3	Goods and Service Tax Perspectives and Pragmatism	Goods and Service Tax in India	January 1, 2018	B-Digest Publications , Nagercoil	ISBN:978-93-84734-38-1
4	International Multidisciplinary Conference on Arts, Science, Education, Management and Technology, University of Malaya, Kuala Lumpur	What Makes a Healthy Campus Culture?	January 1, 2019	Anuragam, Chennai	ISBN 978-81-943363-4-1
5	Education for Future: An Archive of Humanities, Science & Technology for Sustainable Development	SWAYAM NPTEL and Swayam Prabha: A Change in Education for the Future	July 1, 2020	Media House, New Delhi	ISBN 978-93-88989-61-9

### DETAILS OF WORKSHOPS/CONFERENCES/SEMINARS/SYMPOSIA ATTENDED

<i>Sl. No</i>	<i>Title of the seminar/workshop</i>	<i>Venue (UGC)</i>	<i>Date</i>	<i>Title of the paper</i>	<i>International/ National/ Regional</i>	<i>Invited/ Contributed /Participation</i>
1	DCE Sponsored State Level Seminar on Statistics and Research Methods	Department of Statistics, KNM Govt. College, Kanjiramkulam	24 January, 2008	Research Methods in Social Science Research	Regional	Contributed
2	DCE Sponsored State Level Seminar on Impact of ASEAN Agreement	Department of Commerce, KNM Govt. College,	25-09-2009	India ASEAN FTA: The Challenges of Going Global	Regional	Contributed

		Kanjiramkulam				
3	State Level Seminar on 'Development Issues of Kerala Economy'	Department of Economics, KNM Govt. College, Kanjiramkulam	19th January 2010	Kerala Economy Strength and Weakness	Regional	Contributed
4	One Day Workshop on Free and Open Source Software (FOSS)	Department of Commerce, KNM Govt. Arts & Science College, Kanjiramkulam	15th March 2010	NIL	Regional	Participation
5	Three Day Workshop on Designing Postgraduate Program in Commerce under Credit and Semester System	S B College, Changanassery	12-14 December 2011	NIL	Regional	Participation
6	Two Day Seminar on 'insulation of Indian Economy from Global Financial Crisis'	Department of Commerce, St. Stephen's College, Uzhavoor	20th and 21st March 2012	NIL	Regional	Participation
7	National Workshop on Effective Teaching Skills and Instructional Strategies for College Teachers	Christ University, Bengaluru	18-21 July 2012	NIL	National	Participation
8	Two Day UGC Sponsored National Seminar on "Challenges of	Henry Baker College, Melukavu	6th and 7th December	NIL	National	Participation

	Quality Enhancement in Colleges of Rural and Tribal Areas”		2012			
9	Two Day National Seminar on Ethics in Social Science Research	Department of Commerce, KNM Govt. Arts & Science College, Kanjiramkulam	11 & 12 February 2013	Ethical Research in Social Science	National	Contributed
10	Three Day National Workshop on Data Analysis using SPSS	Centre for Advanced Research and Training, Christ University, Bengaluru	May 16 2013 to May 18 2015	NIL	National	Participation
11	Two Day National Seminar on Entrepreneurial Possibilities in Indian Scenario	Department of Commerce, KNM Govt. Arts & Science College, Kanjiramkulam	11 <sup>th</sup> and 12 February 2014	Entrepreneurial Possibilities for Indian Students	National	Contributed
12	DCE Sponsored Two Day National Seminar on ‘Customized Banking’	Department of Commerce, Govt. Arts College, Trivandrum	8 and 9 January 2015	Banking Codes and Standards	National	Contributed
13	UGC Sponsored Two Day National Seminar on ‘Goods and Service Tax – Perspectives and Pragmatism’	Department of Commerce, KNM Govt. Arts &	6 and 7 February 2015	Challenges & Synergies of GST	National	Contributed

		Science College, Kanjiramkulam				
14	UGC Sponsored National Workshop on Application of Statistical Techniques in Commerce and Management Research	Research and PG Dept. of Commerce, HBC, Melukavu	16 <sup>th</sup> and 17 <sup>th</sup> October 2015	Methods and Application of Statistics in Business & Finance	National	Contributed
15	DCE Sponsored National Seminar on Service Sector and Indian Economy: Opportunities, Problems & Sustainability Issues	Department of Commerce, Govt. Arts College, Thiruvananthapuram	8 and 9 January 2016	Real Estate Business Trends in Kerala	National	Contributed
16	DCE Sponsored National Seminar on Innovative and Integrated Banking	Department of Commerce, KNM Govt. Arts & Science College, Kanjiramkulam	21 and 22 January 2016	Business Banking Problems and Innovative Solutions	National	Contributed
17	UGC Sponsored National Seminar on Accessible Tourism: A New Scenario in Indian Tourism Sector	PG Dept. of Commerce, Govt. College, Nedumangad	2, 3 and 4 February 2016	Prospects of Responsible Tourism in Idukki District.	National	Contributed
18	International Seminar on Emerging Business Opportunities – Global Markets and the Indian Potential	Department of Commerce, School of Business Management and Legal Studies,	24 and 25 February, 2016	'Made in China' Scores over 'Make in India'	International	Contributed

		University of Kerala				
19	DCE Sponsored National Seminar on Methodology of Research in Social Sciences	Research and PG Dept. of Commerce, Govt. College for Women	26 and 27 February, 2016	A Typology of Research Methods within the Social Sciences	National	Contributed
20	International Seminar on Reinventing India's Business (E-Business ) for 21 <sup>st</sup> Century Role of Business Schools	Conspi Academy of Management Studies, Trivandrum	30 September, 2016	Curriculum Redesign of Business Schools in Digital India	International	Contributed
21	DCE Sponsored National Seminar on Goods and Services Tax in its Implications on Indian Economy	Research and PG Dept. of Commerce, Govt. College for Women	9 and 10 <sup>th</sup> of September, 2016	GST in Laymen Terms	National	Contributed
22	University Employment Information & Guidance Bureau, M G University, Kottayam	M G University, Kottayam	June & December Session from 2012-13 to 2015-2016	UGC NET Coaching in Commerce	Regional	Contributed (as Resource Person of UGCNET Coaching in Commerce)
23	International Multidisciplinary Conference on Arts, Science, Education, Management and Technology	University of Malaya, Kuala Lumpur, Malaysia	7 and 8 September 2019	Contributed a Research Paper (in absentia) titled "What Makes a Healthy Campus Culture"	International	Contributed

24	SWAYAM NPTEL SPOC's Felicitation cum Awareness Workshop	CLT, IIT Madras	25 <sup>th</sup> January 2020	NIL	Workshop	Participation
25	National Webinar on Academic Excellence in Digital Era	Henry Baker College, Melukavu	25 May 2020	NIL	National Webinar	Participation
26	Webinar On Cooperatives for Climate Action	Henry Baker College, Melukavu	4 July 2020	NIL	Regional Webinar	Participation
27	International webinar on Business Continuity Management During the Age of Covid 19	Henry Baker College, Melukavu	25 July 2020	NIL	International Webinar	Participation
28	International webinar on Heritage and Value of Knowledge Management	Sanatana Dharma College, Alappuzha	1 August 2020	NIL	International Webinar	Participation
29	Webinar on Investor Education & Awareness Program	Henry Baker College, Melukavu	29 Jan 2021	NIL	National Webinar	Participation
30	NPTEL E-Awareness Workshop	NPTEL	28 May 2021	NIL	National Workshop	Participation
31	NPTEL E-Awareness Workshop	NPTEL	9 June 2021	NIL	National Workshop	Participation
32	NPTEL E-Awareness Workshop	NPTEL	25 June 2021	NIL	National Workshop	Participation
33	NPTEL E-Awareness Workshop	NPTEL	13 August 2021	NIL	National Workshop	Participation

### WORKSHOPS/CONFERENCES/SEMINARS/SYMPOSIA/WORKSHOP ORGANIZED

<i>Sl. No</i>	<i>Title of the seminar/ workshop/ conference etc.</i>	<i>Venue/Agency</i>	<i>Date</i>	<i>International/National/Regional</i>
1	Webinar On Investor Education & Awareness Program	Henry Baker College, Melukavu	29 Jan 2021	National



## HONOURS AND AWARDS

<i>Sl. No</i>	<i>Award Name</i>	<i>Instituted by</i>
1	Special Achievement Award in Publication of Five Textbooks	PTA, Henry Baker College, Melukavu

## POSITIONS HELD OR HOLDING IF ANY

<i>Sl. No</i>	<i>Position</i>	<i>Year</i>
1	Nodal Officer of AISHE, representing the college	Since 2012
2	Secretary of College Co-operative Society	Since 2012
3.	Nodal Officer of Higher Education Scholarships, representing the college	Since 2012
4	Co-coordinator of B.Voc Courses, representing the college	Since 2018
5	SPOC of NPTEL SWAYAM, representing the college	Since 2019
6	NPTEL Course Mentor (No. of Courses = 2), representing NPTEL SWAYAM Local Chapter	Since 2020
7	IQAC Joint Coordinator	Since 2020
8	MOOC Course on Organic Farming, Coordinator representing the College (MG University, Kottayam)	Since 2020

## RESEARCH PROJECT

<i>Sl. No</i>	<i>Title of the Project</i>	<i>Funding Agency</i>	<i>Amount</i>	<i>Period</i>	<i>Major/Minor</i>

## MEMBERSHIP IN SCIENTIFIC/PROFESSIONAL SOCIETIES IF ANY

<i>Sl. No</i>	<i>Name of the Society</i>	<i>Nature of membership</i>	<i>Annual/Life time</i>

## RESEARCH SUPERVISION

<i>Sl. No</i>	<i>Scholar's Name</i>	<i>Title</i>	<i>University</i>	<i>Year of Registration</i>	<i>Status</i>

## COURSES ATTENDED FOR PROFESSIONAL DEVELOPMENT

<i>Sl. No</i>	<i>Name of the Course</i>	<i>Organizing Institute</i>	<i>Period</i>
1	Understanding Information Technology in the Corporate Environment	Institute of Company Secretaries of India and NIIT, Kesavadasapuram, Trivandrum	70 hours up to 11-09-2007
2	One Day Orientation Program on the Role of Teacher as Mentor and Motivator	Deva Matha College, Kuravilangad	19 <sup>th</sup> February 2011
3	UGC Sponsored Orientation Program	UGC Academic Staff College, Karyavattom	17-04-2012 to 14-05-2012
4	UGC Sponsored Special Summer School (Refresher)	UGC Academic Staff College, Karyavattom	18-02-2014 to 10-03-2014
5	8 Weeks Faculty Development Program (FDP) on Corporate Social Responsibility	NPTEL – AICTE	July-September 2019
6	One Day Orientation Program on Digital Learning through SWAYAM	Mahatma Gandhi University, Kottayam	15 <sup>th</sup> November, 2019
7	16 Weeks ARPIT in Financial Markets & Emerging Business Models	University of Kerala and AICTE	15 <sup>th</sup> October, 2019 to 30 <sup>th</sup> January 2020

8	16 Weeks ARPIT: Refresher Course in Commerce	Shri Ram College of Commerce, University of Delhi and AICTE	1 <sup>st</sup> September 2019 to 15 <sup>th</sup> January 2020
9	German – 1 (16 Weeks)	NPTEL Certification	January - April 2020 (12 Weeks Course)
10	Ten days Faculty Development Program (FDP) on GOODS AND SERVICES TAX	Department of Commerce, St. Stephen's College, Uzhavoor and ICAI Ernakulam Chapter & M.G. University.	27 <sup>th</sup> July (Monday) to 6 <sup>th</sup> August (Thursday), 2020 (10 days)
11	8 Weeks FDP on Academic and Research Report Writing	NITTTR - AICTE	27 July 2020 to 21 August 2020
12	8 Weeks FDP on ICT in Teaching and Learning	NITTTR - AICTE	27 July 2020 to 21 August 2020
13	Short Term Course in MOOCS, E-Content Development & Open Educational Resources	UGC-HRDC, University of Kerala	23-09-2020 to 29-09-2020
14	FDP on E-Filing of Income Tax Returns	Nirmala College, Muvattupuzha	17 November 2020
15	8 Weeks FDP on Principles of Human Resource Management	NPTEL - AICTE	18 January 2021 to 12 March 2021
16	16 Weeks Refresher Course on Teacher and Teaching in Higher Education	Savitribai Phule Pune University, Pune and AICTE	1 Dec. 2020 to 31 March 2021
17	8 Weeks FDP on Introduction to Research	NPTEL - AICTE	15 February 2021 to 9 April 2021
18	One Week FDP on Innovation & Entrepreneurship Development	UGC MHRD STRIDE, MG University, Kottayam	15 April to 21 April 2021