

Assessment Period 2015-2020



HENRY BAKER COLLEGE, MELUKAVU

A Christian Minority Educational Institution run by CSI East Kerala Diocese



Criterion 3: Research, Innovations and Extension

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

**ONE DAY SEMINAR:
ENTREPRENEURSHIP SKILLS-CHANGES AND CHALLENGES**

DATE OF EVENT	RESOURCE PERSON
14 -06 - 2019	B Sathyanarayana, Vice Chairman, Hedge Equities, Kottayam.

The Department of Commerce organized a one day seminar for commerce students on the topic “Entrepreneurship Skills - Changes and Challenges” on 14 June 2019. The Resource Person of the programme was B Sathyanarayana, Vice Chairman, Hedge Equities, Kottayam. The welcome speech was given by Prof. Shinu Thomas P, presided by Dr. Santo Jose, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G S, Principal. The Seminar was arranged in College Seminar Hall from 10 am and came to an end at 3.00 pm. with the vote of thanks by Prof. Ashly Mareena Mathew.

The main objective of the programme was to create awareness about the ‘Changes and Challenges of Entrepreneurship’ among students and it also includes inter alia:

1. Understanding the procedures and formalities relating to setting up of a newbusiness venture
2. Awareness on the sources of seed capital
3. Cash Flow Management and Solutions (Proper Budgeting, Faster Invoice Payments, etc.)
4. Hiring Employees
5. Time Management
6. Delegating Tasks
7. Choosing What to Sell
8. Marketing Strategy
9. Raising of Capital
10. Strapped Budget
11. Business Growth
12. Clearing Self-doubts

Total number of Participants of the programme was 36



Various sessions of the one day seminar on Entrepreneurship Skills : Changes & Challenges

HENRY BAKER COLLEGE, MELUKAVU

One Day Seminar on

**Entrepreneurship Skills
Changes and Challenges**

We make doors to students if opportunities don't knock

Date: 14-06-2019

Venue: HBC Seminar Hall

Begins: 9:30 AM

Closes: 3:30 PM

Our Resource Person:

B. Sathyanarayana, Vice
Chairman, Hedge Equities, Kottayam

