

Assessment Period 2015-2020



HENRY BAKER COLLEGE, MELUKAVU

A Christian Minority Educational Institution run by CSI East Kerala Diocese



Criterion 3: Research, Innovations and Extension

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

WORKSHOP ON THE APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH	
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DATE OF EVENT	RESOURCE PERSON
16-10-2015 to 17-10-2015	D. R Ravanan, HOD Department of Statistics, Presidency College Chennai.

The inaugural session of U.G.C sponsored National Seminar on APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH held on 16th & 17th of October 2015 was commenced at 9.30 am in the college seminar hall with a prayer song of the college choir. Dr. Antony Joseph, Head of the Department of Commerce welcomed the chief guests and the participants. Dr. Aneyamma Varughese, Principal delivered the introductory remarks. The principal congratulated the Department for taking the pain and enthusiasm for the smooth conduct of the programme. Rt. Rev. Dr. K.G Daniel, Bishop and Manager of the college delivered the presidential address and he inaugurated the meeting.

He pointed out the relevance of social science research in the present scenario. He also congratulated the college authorities especially the Department of Commerce for arranging such a seminar on research methods and statistical application. As the Manager of the college he also appreciated the UGC for their assistance for conducting workshops and seminars of this kind.

66 participants attended the function consisting of teachers and students from other colleges/ universities doing M.Com and MBA courses and the teachers and students from various departments of our college.

Mr. Justin Jose, Assistant Professor, and organizing secretary of the meeting proposed the vote of thanks. The meeting was concluded at 9.45 am.

The main objective of the programme was to enrich commerce research scholars on the Application of Statistical Techniques in Commerce and Management Research. The seminar had four sessions:

Session I - Statistical Application in Research

Session II - Sampling Techniques

Session III - Workshop on Statistical Application in Research

Session IV - SPSS and Tools of Analysis



Our Manager Rt. Rev. K G Daniel inaugurating the programme

Registration Details

- ❖ Registration Fee Rs.200/- (Include Workshop Kit, Lunch & Refreshment)
- ❖ Fee shall be paid by Demand Draft in the favour of "HOD PG Department of Commerce Henry Baker College, Melukavu" payable at melukavumattom, it can also be paid in cash.
- ❖ Number of participants are limited. Hence, the selection is purely on FCFS basis.
- ❖ Participants are requested to bring their own laptops, for doing exercises & store important materials.

Organizing Committee

Rt. Rev. Dr. K.G. Daniel (Bishop & Manager)
 Dr. Aneyamma Varughese (Principal)
 Rev. P. K. Sebastian (Bursar)
 Dr. Antony Joseph (Asso. Prof. HOD Commerce,
 E-mail: akallampally@gmail.com, Cell: +91 9446560974)
 Dr. Babu Joseph (Asso. Prof.)
 Dr. Santo Jose (Asst. Prof.)
 Sri. Jenipher Carlos Hosanna (Asst. Prof.)
 Sri. Shinu Thomas P. (Asst. Prof.)
 Smt. Ashly Mereena Mathew (Asst. Prof.)

Organizing Secretary

Sri. Justin Jose
 Assistant Professor of Commerce
 Henry Baker College, Melukavu
 E-mail: justin jose.jose@gmail.com,
 Mob.: +919446786859

(UGC sponsored workshop on)
**APPLICATION OF STATISTICAL TECHNIQUES
 IN COMMERCE AND MANAGEMENT RESEARCH**

Organized By
RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE
 on 16th and 17th October 2015



HENRY BAKER COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)
 Melukavumattom, Kottayam, Kerala - 686 652
 Tele: 04822 219014

E-mail: hbcprincipal@gmail.com; URL: www.henrybakercollege.edu.in



In association with
 St. Antony's Educational and Charitable Society, Kanjirappally
 Venue : HBC Seminar Hall

About the College

Henry Baker College, Melukavu is a Christian Minority Educational Institution established owned and administered by C.S.I East Kerala Diocese. The college aims at imparting education so that people may be liberated from the darkness of ignorance to the dawn of knowledge

Department of Commerce

To meet the challenges of emerging scenario in the 21st Century and to optimally exploit the new opportunities in the field of commerce, the Research and Postgraduate Department of Commerce was established in the year 1991. After remarkable 25 Years of success. The Department offers two programmes viz., B.Com. (Co-operation) and M.Com. (Finance). The college has secured 100% result in 2015 March B.Com. Exam. Since its inception, the department has contributed substantially to the development of commerce education in Kerala.

About the Workshop

For a researcher, an understanding of statistical package essential for quantitative and qualitative research. A statistical computing package provides a convenient means to store the data and derive descriptive and inferential statistics. Besides, the statistical package can provide an unified operating framework and common interface for data manipulation visualization and statistical analysis. The Statistical Package for Social Science (SPSS) is a widely used general purpose survey analysis package. SPSS is a leading global provider for predictive analytics software solutions. Research and Postgraduate Department of Commerce of Henry Baker College is organizing two day workshop on Application of Statistical Technique in Commerce and Management. It aims at providing hands on training on the application of statistical tools used in.

SPSS statistics is used by the ten of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analyses and share results. **Dr. R. Ramanan, Associate Professor of Statistics, Presidency College, Chennai**, he is a well known academician and statistician. He will offer training to meet the analytical requirement for researchers.

Workshop Content

Day-1 : Creating Variables, Importing Data into SPSS Visual & Optimal Binning, Data Validation Reporting.

Day-2 : Summary Statistics, Chi-Square Test, ANOVA, Correlation & Linear Regression Discriminant Analysis, Factor and Cluster Analysis.

Target Participants

Academicians, Research Supervisors, Research Scholars and all who have strong interest in research.

We invite original research papers on any topic of social science based on appropriate statistical tools. An abstract not exceeding 200 words a full paper not exceeding 2000 words in MS word with 1.5 Line Spacing In Times New Roman Font with heading in size of 14 and text matter in size 12 with margin of one inch on all size should be submitted to organizing secretary via email to

justin jose.jose@gmail.com

on or before the following specified dates

Abstract - 05.10.2015

Acceptance of paper - 07.10.2015

Full Paper - 10.10.2015

