

Assessment Period 2015-2020



HENRY BAKER COLLEGE, MELUKAVU

A Christian Minority Educational Institution run by CSI East Kerala Diocese



Criterion 3: Research, Innovations and Extension

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

**ONE DAY SEMINAR :
ENTREPRENEURIAL SKILLS IN PRESENT ERA**

DATE OF EVENT	RESOURCE PERSON
20-08-2015.	Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University

The Department of Commerce organized a one day seminar for commerce students on the topic **Entrepreneurial Skills in Present Era** on 20th August 2015. The Resource Person of the programme was Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University. As a token of gratitude towards the people who have taken pains to mark their presence, the welcome speech was given by Dr. Santo Jose, Secretary, Department of Commerce. The meeting was presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Aneyamma Varghese, our Principal. The Seminar in College auditorium was commenced at 10 am and came to an end by 3.00 p.m. with the vote of thanks by Prof. Justin Jose.

The main objective of the programme was to create entrepreneurial traits and ideas among students. The other objectives of the seminar were to inculcate in the mind of our students the answers to the following questions:

1. How can we be job creators rather than job seekers?
2. How can we take part in regional development ultimately part of nation building?
3. As a citizen of this country how can we contribute to the GDP and rise the per capital income of our citizens?
4. How can we raise our standard of living and that of our fellow citizens?
5. How can we form part of community development?

The seminar also discussed 'the role of entrepreneurs as exporters'. Total number of Participants of the programme was 118.



Dr. K. Sreeranganathan Director, School of Management and Business Studies, Mahatma Gandhi University

Key factors to succeed in business



RESOURCE PERSON: Dr. K Sreeranganathan
Director, School of Management & Business
Studies, M G University, Kottayam

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One Day Seminar on Entrepreneurial Skills in Present Era

Seminar of HBC Department of Commerce
on 20 August 2015
Registration from: 9 am to 10 am
Venue: HBC Seminar Hall